



# FHA-HERO: The California Affiliate of FCCLA

*Sponsored by Home Economics Careers and Technology Education*  
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## **FOR IMMEDIATE RELEASE**

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## **FHA-HERO REGION OFFICERS ATTEND 2011 LEADERSHIP CONFERENCE**

Sacramento, CA - FHA-HERO: The California Affiliate of FCCLA recently held the 2011 Region Officer Training Conference at California State University, Sacramento from August 2-5, 2011. Approximately 40 FHA-HERO Region Officers studying Home Economics Careers and Technology (HECT) Education from 20 public high schools statewide participated in this conference. The conference started with a Sacramento welcome from Franklin J. Jackson, a Wal-Mart Store Manager, who inspired the participants with his leadership journey and overall success in the Fortune 500 Company.

The purpose of the conference was to assist FHA-HERO Region Officers from throughout the state of California to develop leadership skills and gain knowledge about the FHA-HERO organization. FHA-HERO students participated in workshops that focused on topics such as speech writing, public relations, leadership development, parliamentary procedure, and communication skills. In addition, the officers participated in team building activities, mock meetings, and the FHA-HERO Knowledge Bowl.

As FHA-HERO Region Officers, students will be responsible for providing leadership for FHA-HERO members in their geographic areas. In addition to a variety of elected duties, the region officer team will be responsible for planning and conducting region-level activities during the coming school year.

FHA-HERO is a national career technical student organization for young men and women who are currently, or have been, enrolled in a HECT program in junior or senior high school. In California, nearly 4,000 students participate annually in statewide leadership development activities. These activities are sponsored by HECT Education staff at the California Department of Education.

